

HELGRAMED

HELLENIC UNION OF GRAPHIC ARTS AND MEDIA TECHNOLOGY ENGINEERS

Non profit - Professional and Scientific Union

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SCIENTIFIC CONFERENCE: “Packaging Intelligence”

Saturday, 8 October 2016 15.00-19.00

Athens Metropolitan Expo, during the 15th International Packaging exhibition SYSKEVASIA 2016, 8-11 October 2016, www.syskevasia-expo.gr

CONFERENCE PROGRAMME:

Speaker name-title	Title of the Presentation
Dr.Tech. Anastasios E. Politis HELGRAMED, Athens TEI and Hellenic Open University, Greece	Welcome and introduction to the conference – Packaging Intelligence
Invited Speaker: Prof. Dr. Ivana Ziljak-Stanimirovic Faculty of Graphic Arts, Zagreb University, Croatia	Packaging protection from counterfeiting – The infraredesign invention
Dimitrios Mantis M.Sc. Chairman of AGMPM - The Association of the Greek Manufacturers of Packaging & Materials, Greece	The new guidelines on good practices in the production of printing inks for food contact materials.
Georgios Sarantidis ESKO-UNIMAG IKE, Greece	Raster vs. Spot: Standard color palette on a Press - Convert spot colors to CMYK and eliminate spot colors where possible - Standardize on expanded gamut (CMYK + 2 or 3 extra inks)
Dr. Marios Tsigonias HELGRAMED and Hellenic Open University, Greece	Holistic Packaging design
Konstantinos Spyropoulos Global Sales & Business Development BEL S.A.	Overprint - automated layout and planning for folding cartons
Dr.Tech. Anastasios E. Politis, Georgios Gamprellis M.Sc. HELGRAMED, Greece and Céline Saint-Martin , Sinapse, France	Printing and Packaging Education – The Sinapse Simulators

syskevasia16

ΣΗΜΕΙΟ ΑΝΑΦΟΡΑΣ REFERENCE POINT

15η ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΣΥΣΚΕΥΑΣΙΩΝ
ΜΗΧΑΝΗΜΑΤΩΝ | ΕΚΤΥΠΩΣΕΩΝ
& LOGISTICS

15th INTERNATIONAL PACKAGING
MACHINES | PRINTING & LOGISTICS
EXHIBITION

www.syskevasia-expo.gr



08-11
ΟΚΤΩΒΡΙΟΥ
OCTOBER
2016
METROPOLITAN
EXPO